



RMEL CHAMPIONS PROGRAM

EXPAND YOUR SALES VISIBILITY TO UTILITIES.

The RMEL Champions Program is a promotional program for member companies. This sponsorship program offers exclusive marketing opportunities that are not included in standard membership. By joining the RMEL Champions program, your company earns unique visibility amongst RMEL members. There are four levels to choose from: Diamond, Platinum, Gold and Silver. Each level provides different promotional opportunities to reach over 100 RMEL utility companies, including investor owned utilities, public power districts, rural cooperatives, and G&T companies.

★
STAY TUNED for
Info. on NEW
Opportunities
Available to
Champions

DEADLINE TO SIGN UP IS JANUARY 31, 2022!

★ DIAMOND CHAMPION (\$5,500++)

The Diamond Champion level includes an elite sponsorship package. You can customize this sponsorship to meet your needs. A portion (\$2,500) of the Diamond level fee is applied to this special support sponsorship. Contributing additional funding to develop a more extensive sponsorship is optional.

DIAMOND SPONSORSHIP PACKAGE

- \$2,500 credit applied towards a customized sponsorship opportunity(ies)
- Promote your organization through an RMEL Foundation Named Scholarship Sponsorship (additional \$500)

VIRTUAL BENEFITS

- + Premium Diamond Champion Virtual Event (Spring Conference, Fall Convention & other Select Virtual Events) Sponsorship Discounts, Including Social Media Promotion
 - Keynote Sponsor
 - Convention Sponsor
 - Session Sponsor
 - And More
- + Priority Access to Present Virtual Technical Content with Diamond Champion Promotion
- + **NEW!** Technology Showcase Videos Featured at the Diamond Champion level at the Spring Conference and the Fall Convention and on www.RMEL.org

+ Submit White Papers for RMEL's Library of Resources with Premium Diamond Champion Placement

Your company listed as a Diamond Champion on the RMEL web site, with your company logo and a link to your company web site

- + Elite Company Banner Ad on RMEL web site
- + RMEL Member Directory

Recognized as Diamond Champion in the annual Member Directory

- + Virtual Event App Recognition
- + RMEL e-Newsletter Link

- Link in eNews to RMEL Champions Page
- + RMEL Champions Discount for all Electric Energy Magazine Advertising

+ Name Badge Recognition

Diamond designation on name badges for every company attendee at all RMEL events

- + Early-Bird Registration for Exhibitor Booth at the Spring Conference

Able to select booth location

- + Exhibitor Registration- Champion Pricing and benefits

- + Company Logo on the RMEL Champions Signs displayed at RMEL events

- + Host of RMEL Champions Receptions at the Spring Conference and Fall Convention

- + 2 Core Event Registrations - valued at \$345 each

- + Company name and/or logo on RMEL event materials and emails

STANDARD BENEFITS

- + Company Recognition at the Spring Conference and Fall Convention
- + Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps

★ PLATINUM CHAMPION (\$3,000)

VIRTUAL BENEFITS

- + Premium Platinum Champion Virtual Event (Spring Conference, Fall Convention & other Select Virtual Events) Sponsorship Discounts, Including Social Media Promotion
 - Keynote Sponsor
 - Convention Sponsor
 - Session Sponsor
 - And More
- + Priority Access to Present Virtual Technical Content with Platinum Champion Promotion
- + **NEW!** Technology Showcase Videos Featured at the Platinum Champion level at the Spring Conference and the Fall Convention and on www.RMEL.org
- + Submit White Papers for RMEL's Library of Resources with Premium Platinum Champion Placement

+ Company Listed at www.RMEL.org

Your company listed as a Platinum Champion on the RMEL web site, with your company logo and a link to your company web site

- + Premier Company Banner ad on RMEL web site
- RMEL Member Directory

Recognized as Platinum Champion in the annual Member Directory

- + Virtual Event App Recognition
- + RMEL e-Newsletter Link

- Link in eNews to RMEL Champions Page
- + RMEL Champions Discount for all Electric Energy Magazine Advertising

STANDARD BENEFITS

- + Company Recognition at the Spring Conference and Fall Convention
- + Company name and/or logo on RMEL event materials and emails
- + Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps

- + Host of RMEL Champions Receptions at the Spring Conference and Fall Convention

+ Name Badge Recognition

Platinum designation on name badges for every company attendee at all RMEL events

- + Early-Bird Registration for Exhibitor Booth at the Spring Conference

Able to select booth location

- + Exhibitor Registration - Champion pricing and benefits

- + Company Logo on the RMEL Champions Signs displayed at all RMEL events

- + 2 Core Event Registrations - valued at \$345 each

- + Company name and/or logo on RMEL event materials and emails

★ GOLD CHAMPION (\$1,500)

VIRTUAL BENEFITS

- † **NEW!** Technology Showcase Videos Featured at the Gold Champion level at the Spring Conference and the Fall Convention and on www.RMEL.org
- † Submit White Papers for RMEL's Library of Resources
- † Premium Champion Discounts on Virtual Spring Conference, Virtual Fall Convention Sponsorships
- † Company Banner Ad (Square Button) on the RMEL web site
- † RMEL e-Newsletter Link
 - Link in eNews to RMEL Champions Page
- † Recognition in the RMEL annual Member Directory
- † Company Listed on the RMEL web site
- † Virtual Event App Recognition
- † RMEL Champions Discount for all Electric Energy Magazine Advertising

STANDARD BENEFITS

- † Company Listed on the RMEL Champions Signs displayed at all RMEL events
- † Host of RMEL Champions Receptions at the Spring Conference and Fall Convention
- † Company Recognition at the Spring Conference and Fall Convention
- † Name Badge Recognition
- † Early-Bird Registration for Exhibitor Booth at the Spring Conference
 - Ability to register one week in advance to secure your company's booth space at our Spring Conference
- † Exhibitor Registration- Champion Pricing and benefits
- † 1 Core Event Registration
 - valued at \$345

- † Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps
- † Company name on RMEL event materials and emails

★ SILVER CHAMPION (\$750)

VIRTUAL BENEFITS

- † **NEW!** Technology Showcase Videos Featured at the Silver Champion level at the Spring Conference and the Fall Convention and on www.RMEL.org
- † Submit White Papers for RMEL's Library of Resources
- † Premium Champion Discounts on Virtual Spring Conference, Virtual Fall Convention Sponsorships
- † Host of RMEL Champions Receptions at the Spring Conference and Fall Convention
- † RMEL e-Newsletter Link
 - Link in eNews to RMEL Champions Page
- † Virtual Event App Recognition
- † RMEL Champions Discount for all Electric Energy Magazine Advertising

STANDARD BENEFITS

- † Company Listed on the RMEL Champions Signs
 - Your Company name printed on RMEL Champions Signs displayed at all RMEL events
- † Company Recognition at the
 - a) Spring Management, Engineering and Operations Conference
 - b) Fall Executive Leadership and Management Convention
- † Company Listed on the RMEL web site
- † Recognition in the RMEL annual Member Directory
- † Name Badge Recognition
- † Exhibitor Registration- Champion Pricing and benefits

- † Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps
- † Company name on RMEL event materials and emails

THANK YOU for being an RMEL Associate Member! We hope you will take advantage of these additional sponsorship opportunities available to your company. These are great ways to be more involved and promote your company within the RMEL community.

Contact us at info@rmel.org or (303) 865-5544 for more information.

ADDITIONAL ENGAGEMENT OPPORTUNITIES

CALL FOR TOPIC IDEAS

- † **Have a topic or speaker in mind?** Contact RMEL at info@rmel.org or (303) 865-5544 to let us know of a potential topic and speaker you have in mind for an upcoming event and we will pass it along to the appropriate Section Committee.

ADVERTISING

RMEL Champions, RMEL Non-Champions and non-members may advertise in our annual RMEL Directory, monthly E-Newsletter and our Electric Energy Magazine, which is published three times a

year. This is an additional service outside of RMEL and the RMEL Champions program. Please contact Michelle Hughes at Naylor (352) 333-3403 or mhughes@naylor.com.

OTHER WAYS TO GET INVOLVED

- † Attend events related to your business
- † **Participate in the RMEL Foundation's Named Scholarship Program (\$3,000 per scholarship)**
- † Network with fellow attendees at events
- † Write an article for the magazine and e-Newsletter

- † Submit your company news releases for inclusion in the e-Newsletters
- † Make an attendee announcement at a conference
- † Subscribe to the e-Newsletter, magazine and Directory
- † **RMEL Foundation Golf Tournament - Variety of Sponsorship packages available**
- † Nominate your peers for awards
- † Contact us about posting a job opening info@rmel.org