



RMEL CHAMPIONS PROGRAM

EXPAND YOUR SALES VISIBILITY TO UTILITIES.

The RMEL Champions Program is a promotional program for member companies. This sponsorship program offers exclusive marketing opportunities that are not included in standard membership. By joining the RMEL Champions program, your company earns unique visibility amongst RMEL members. There are four levels to choose from: Diamond, Platinum, Gold and Silver. **See details below about what we're doing for RMEL Champions NOW and all of the additional benefits available when we return to standard, in-person events.**

★
VIRTUAL BENEFITS UNTIL WE MEET AGAIN!

DEADLINE TO SIGN UP IS MARCH 5, 2021!

★ DIAMOND CHAMPION (\$5,500++)

The Diamond Champion level includes an elite sponsorship package. You can customize this sponsorship to meet your needs. A portion (\$2,500) of the Diamond level fee is applied to this special support sponsorship. Contributing additional funding to develop a more extensive sponsorship is optional.

DIAMOND SPONSORSHIP PACKAGE

- \$2,500 credit applied towards a customized sponsorship opportunity(ies)
- Promote your organization through an RMEL Foundation Named Scholarship Sponsorship (additional \$500)

VIRTUAL BENEFITS

- ★ **NEW!** Premium Diamond Champion Virtual Event (Spring Conference, Fall Convention & other Select Virtual Events) Sponsorship Discounts, Including Social Media Promotion
 - Keynote Sponsor
 - Convention Sponsor
 - Session Sponsor
 - And More
- ★ **NEW!** Priority Access to Present Virtual Technical Content with Diamond Champion Promotion

- ★ **NEW!** Submit White Papers for RMEL's Library of Resources with Premium Diamond Champion Placement
- ★ **NEW!** Submit Videos for RMEL's Library of Resources with Premium Diamond Champion Placement
- ★ **Company Listed at www.RMEL.org**
Your company listed as a Diamond Champion on the RMEL web site, with your company logo and a link to your company web site
- ★ **Elite Company Banner Ad on RMEL web site**
- ★ **RMEL Member Directory**
Recognized as Diamond Champion in the annual Member Directory
- ★ **Virtual Event App Recognition**
- ★ **RMEL e-Newsletter Link**
Link to RMEL Champions Page
- ★ **RMEL Champions Discount for all *Electric Energy Magazine* Advertising**

STANDARD BENEFITS

- ★ **Company Recognition at the Spring Conference and Fall Convention**
- ★ **Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps**
- ★ **Name Badge Recognition**
Diamond designation on name badges for every company attendee at all RMEL events
- ★ **Early-Bird Registration for Exhibitor Booth at the Spring Conference**
*Able to select booth location
- ★ **Exhibitor Registration- Champion Pricing and benefits**
- ★ **Company Logo on the RMEL Champions Signs displayed at RMEL events**
- ★ **Host of RMEL Champions Receptions at the Spring Conference and Fall Convention**
- ★ **2 Core Event Registrations**
- valued at \$345 each
- ★ **Company name and/or logo on RMEL event mate-**

★ PLATINUM CHAMPION (\$3,000)

VIRTUAL BENEFITS

- ★ **NEW!** Premium Platinum Champion Virtual Event (Spring Conference, Fall Convention & other Select Virtual Events) Sponsorship Discounts, Including Social Media Promotion
 - Keynote Sponsor
 - Convention Sponsor
 - Session Sponsor
 - And More
- ★ **NEW!** Priority Access to Present Virtual Technical Content with Platinum Champion Promotion
- ★ **NEW!** Submit White Papers for RMEL's Library of Resources with Premium Platinum Champion Placement
- ★ **NEW!** Submit Videos for RMEL's Library of Resources with Premium Platinum Champion Placement
- ★ **Company Listed at www.RMEL.org**

- Your company listed as a Platinum Champion on the RMEL web site, with your company logo and a link to your company web site
- ★ **Premier Company Banner ad on RMEL web site**
- ★ **RMEL Member Directory**
Recognized as Platinum Champion in the annual Member Directory
- ★ **Virtual Event App Recognition**
- ★ **RMEL e-Newsletter Link**
Link to RMEL Champions Page
- ★ **RMEL Champions Discount for all *Electric Energy Magazine* Advertising**

STANDARD BENEFITS

- ★ **Company Recognition at the Spring Conference and Fall Convention**
- ★ **Company name and/or logo on RMEL event materials and emails.**

- ★ **Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps**
- ★ **Host of RMEL Champions Receptions at the Spring Conference and Fall Convention**
- ★ **Name Badge Recognition**
Platinum designation on name badges for every company attendee at all RMEL events
- ★ **Early-Bird Registration for Exhibitor Booth at the Spring Conference**
*Able to select booth location
- ★ **Exhibitor Registration - Champion pricing and benefits**
- ★ **Company Logo on the RMEL Champions Signs displayed at all RMEL events**
- ★ **2 Core Event Registrations**
- valued at \$345 each
- ★ **Company name and/or logo on RMEL event materials and emails.**

★ GOLD CHAMPION (\$1,500)

VIRTUAL BENEFITS

- + **NEW!** Submit White Papers for RMEL's Library of Resources
- + **NEW!** Submit Technical Videos for RMEL's Library of Resources
- + **NEW!** Premium Champion Discounts on Virtual Spring Conference, Virtual Fall Convention Sponsorships
- + *Company Banner Ad (Square Button) on the RMEL web site
- + RMEL e-Newsletter Link
Link to RMEL Champions Page
- + Company Listed on the RMEL Champions Signs displayed at all RMEL events
- + Recognition in the RMEL annual Member Directory
- + Company Listed on the RMEL web site

- + Virtual Event App Recognition
- + RMEL Champions Discount for all *Electric Energy Magazine* Advertising

STANDARD BENEFITS

- + Host of RMEL Champions Receptions at the Spring Conference and Fall Convention
- + Company Recognition at the Spring Conference and Fall Convention
- + Name Badge Recognition
- + Early-Bird Registration for Exhibitor Booth at the Spring Conference
Ability to register one week in advance to secure your company's booth space at our Spring Conference

- + Exhibitor Registration- Champion Pricing and benefits
- + 1 Core Event Registration - valued at \$345
- + Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps
- + Company name on RMEL event materials and emails.

★ SILVER CHAMPION (\$750)

VIRTUAL BENEFITS

- + **NEW!** Submit White Papers for RMEL's Library of Resources
- + **NEW!** Submit Technical Videos for RMEL's Library of Resources
- + **NEW!** Premium Champion Discounts on Virtual Spring Conference, Virtual Fall Convention Sponsorships
- + Host of RMEL Champions Receptions at the Spring Conference and Fall Convention
- + RMEL e-Newsletter Link
Link to RMEL Champions Page
- + Virtual Event App Recognition

- + RMEL Champions Discount for all *Electric Energy Magazine* Advertising

STANDARD BENEFITS

- + Company Listed on the RMEL Champions Signs
Your Company name printed on RMEL Champions Signs displayed at all RMEL events
- + Company Recognition at the
a) Spring Management, Engineering and Operations Conference

- b) Fall Executive Leadership and Management Convention
- + Company Listed on the RMEL web site
- + Recognition in the RMEL annual Member Directory
- + Name Badge Recognition
- + Exhibitor Registration- Champion Pricing and benefits
- + Electronic Company Brochure/Informational Piece available on Spring Conference and Fall Convention Event Apps
- + Company name on RMEL event materials and emails.

THANK YOU for being an RMEL Associate Member! We hope you will take advantage of these additional sponsorship opportunities available to your company. These are great ways to get your company more involved within the RMEL community. RMEL is continuing to look at ways to promote our services and supplier members throughout this pandemic. In this uncertain time, we will continue to create more opportunities to put our associates in front of our utility members.

Please contact us at info@rmel.org or (303) 865-5544 for more information.

ADDITIONAL ENGAGEMENT OPPORTUNITIES

CALL FOR TOPIC IDEAS

- + **Have a topic or speaker in mind?** Contact RMEL at info@rmel.org or (303) 865-5544 to let us know of a potential topic and speaker you have in mind for an upcoming event and we will share them with the appropriate Education Committee.

ADVERTISING

RMEL Champions receive a discount for all RMEL Director and *Electric Energy Magazine* advertising.

This is an additional service outside of RMEL and the RMEL Champions program. Please contact Nathan Burgman, Media Director at Naylor (352) 333-3403 or nburgman@naylor.com.

OTHER WAYS TO GET INVOLVED

- + Participate in events related to your business
- + Participate in the RMEL Foundation's Named Scholarship Program (\$3,000 per scholarship)
- + Network with fellow attendees at events
- + Write an article for the magazine and e-Newsletter

- + Submit your company news releases for inclusion in the e-Newsletters
- + Make an attendee announcement at a conference
- + Subscribe to the e-Newsletter, Magazine and Directory
- + RMEL Foundation Golf Tournament - Variety of Sponsorship packages available
- + Nominate your peers for awards
- + Contact us about posting a job opening info@rmel.org