

SPONSORSHIP PROSPECTUS

RMEL *Virtual* *118th Annual*
FALL *Leadership &*
CONVENTION *Management*

FINDING SOLUTIONS TO TOMORROW'S CHALLENGES

OCTOBER 19-21 • RMEL.ORG/FALL

2021 VIRTUAL FALL CONVENTION SPONSORSHIPS

EVENT TITLE SPONSOR

INCLUDES:

- Custom Header on livestream
- Premium Commercial Spot during Livestream
- Sponsored Email Blast to Fall Convention Attendees
- Sponsor Landing Page
- Rotating Banner on home page (1,080 x 1920)
- Unlimited employee registrations (each person will still need to sign up)

- Choice of Keynote or CEO Panel Sponsorship
- Recognition in all RMEL email blasts promoting the Fall Convention

PRICING:

RMEL DIAMOND/PLATINUM CHAMPS PRICE - \$10,000
RMEL GOLD/SILVER CHAMPS PRICE - \$12,000
RMEL MEMBER PRICE - \$20,000
NON-MEMBER PRICE - \$28,000

RMEL welcomes additional sponsorship ideas (Break Sponsor, Commercial Sponsor, Lunch Sponsor, etc.). Please contact RMEL at info@rmel.org or (303) 865-5544 if you're interested in a customized opportunity that you don't see listed.

KEYNOTE SPONSOR

INCLUDES:

- Livestream Banner on Web Site during one of the Keynotes
- Introduction of CEO Panel
- Recognition in all RMEL email blasts promoting the Fall Convention
- Dedicated Landing Page

PRICING:

RMEL DIAMOND/PLATINUM CHAMPS PRICE - \$3,500
RMEL GOLD/SILVER CHAMPS PRICE - \$7,500
RMEL MEMBER PRICE - \$10,000
NON-MEMBER PRICE - \$20,000

CEO PANEL SPONSOR

INCLUDES:

- Livestream Banner on Web Site during CEO Panel
- Introduction of session speaker(s)
- Recognition in all RMEL email blasts promoting the Fall Convention
- Dedicated Landing Page

PRICING:

RMEL DIAMOND/PLATINUM CHAMPS PRICE - \$3,500
RMEL GOLD/SILVER CHAMPS PRICE - \$7,500
RMEL MEMBER PRICE - \$10,000
NON-MEMBER PRICE - \$20,000

BANNER AD SPONSOR

INCLUDES:

- Main Screen Ad on Home page of the convention web site (1080 x 1920)
- Dedicated Landing Page

PRICING:

RMEL DIAMOND/PLATINUM CHAMPS PRICE - \$2,500
RMEL GOLD/SILVER CHAMPS PRICE - \$5,000
RMEL MEMBER PRICE - \$10,000
NON-MEMBER PRICE - \$12,000

COMPLIMENTARY! TECHNOLOGY SHOWCASE

INCLUDES:

- 10 Minute Pre-recorded Technology Showcase Session on Wednesday, October 20th
- Dedicated spot on the agenda
- There is **no cost** to participate, but we ask that this session has a strong technical focus
- Dedicated Landing Page

DEDICATED LANDING PAGE

INCLUDES:

- Landing Page linked from the Convention web site (links will be listed by RMEL Champion level, followed by members)
- Upload: logo, video, description, PDFs, links

PRICING:

RMEL DIAMOND/PLATINUM CHAMPS PRICE - \$150
RMEL GOLD/SILVER CHAMPS PRICE - \$300
RMEL MEMBER PRICE - \$700
NON-MEMBER PRICE - Not Available

Submit the sponsorship registration form by fax or email kathrynhail@rmel.org to sign up for your sponsorship and/or to get more information!

RMEL welcomes additional sponsorship ideas (Break Sponsor, Commercial Sponsor, Lunch Sponsor, etc.).

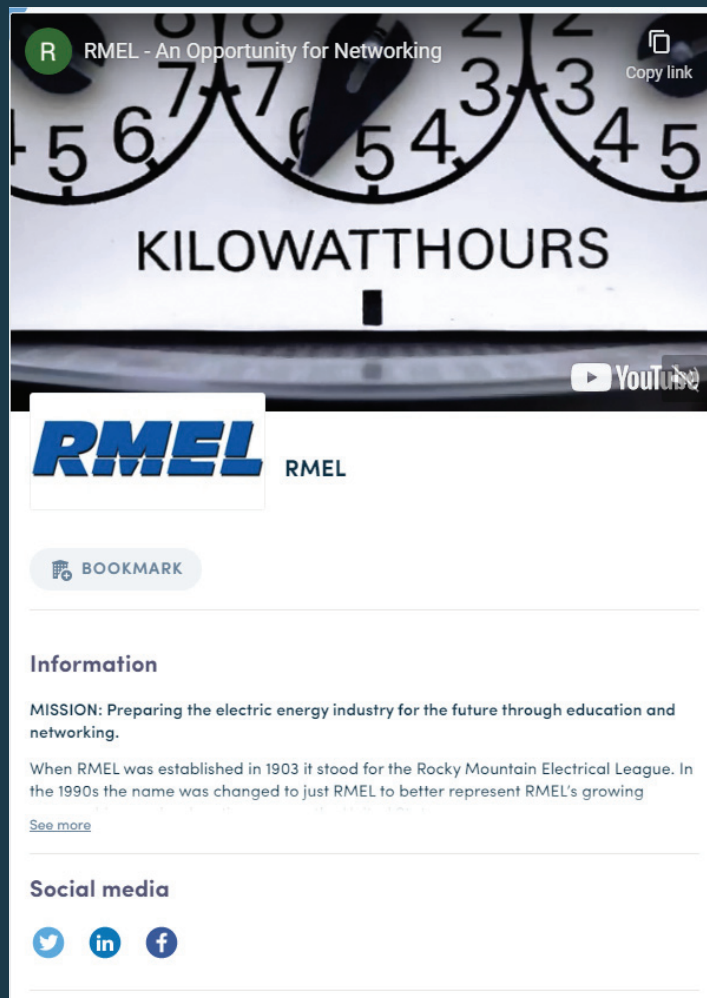
Please contact RMEL at info@rmel.org or (303) 865-5544 if you're interested in an opportunity that you don't see listed.

DEDICATED LANDING PAGE DETAILS

The Dedicated Landing page gives your company presence on the Virtual Fall Convention web site, and all of the following can be uploaded on your page:

- Header image or video
 - For image, we recommend using a 1200x675px (16:9 ratio) image, no larger than 1MB.
 - For video, it can be live or pre-recorded and hosted on Youtube, Vimeo or any other provider, choose the provider and paste the id or SRC link.
- Background image
 - 2560x1600px (16:10 ratio) image, no larger than 1MB.
- Company Description
- Other Social Media links
- Links
- PDFs and documents

SAMPLE DEDICATED LANDING PAGE:



THANK YOU 2021 RMEL CHAMPIONS

RMEL Champions will be recognized throughout the Fall Convention. The RMEL Champions program is a promotional program for RMEL member companies. There are four levels of participation- Silver, Gold, Platinum and Diamond. Each level provides different promotional opportunities to find out more visit www.RMEL.org

DIAMOND

Black & Veatch Corp.	Kiewit	Stanley Consultants, Inc.
Burns & McDonnell	Mitsubishi Power Americas, Inc.	Ulteig Engineers, Inc.
Electrical Consultants, Inc.	POWER Engineers, Inc.	
Kiewit	Quanta Services	

PLATINUM

Babcock & Wilcox Company	MasTec Power Corp.	United E&C, Inc.
Exponential Engineering Company	NEI Electric Power Engineering, Inc.	

GOLD

ESC engineering	Mycoff Fry Partners LLC	PAR Electrical Contractors, Inc.	Siemens Energy Inc.	Vertiv - Electrical Reliability Services
HDR	Osmose Utilities Services, Inc.	Power Contracting, LLC	Solomon Associates	Westwood Professional Services
Irby		S&C Electric Company	Varasset	
Merrick & Company				

SILVER

Altec Industries, Inc.	Forbes Bros. Timberline Construction, Inc.	James Industries, Inc.	TG Advisers, Inc.
Ampirical	Great Southwestern Construction, Inc.	Minsait ACS	Towill, Inc.
ASEC Inc.	Hughes Brothers, Inc.	NAES Corp.	Wärtsilä North America, Inc.
Atwell, LLC/Strategic Construction Solutions, Inc.	IMCORP	Nooter/Eriksen, Inc.	Wilson & Company, Engineers & Architects
Casey Industrial, Inc.		Schweitzer Engineering Laboratories	

Submit the sponsorship registration form or email kathrynhail@rmel.org to sign up for your sponsorship or to get more information!



SPONSOR TECH. SHOWCASE REGISTRATION FORM

YOU DO NOT NEED YOUR MEMBER ID TO REGISTER. However, to save time when filling out this form, you may simply list your member ID number rather than fill out all the contact information. If you do not have an ID or do not remember it, complete the entire form and you will be assigned an ID number. Each individual of a member company is assigned their own personal member ID.

Name: _____ Your Personal Member ID#: _____

No Member ID? No Problem. Please provide the following instead:
.....

First Name: _____ Last Name: _____

Title: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

PRICING Check the items you wish to purchase.

RMEL Diamond or Platinum Champion Company

- _____ Technology Showcase.....\$0
- _____ Dedicated Landing Page.....\$150
- _____ Banner Ad Sponsor.....\$2,500
- _____ Keynote Sponsorship\$3,500
- _____ CEO Panel Sponsor.....\$3,500
- _____ Title Sponsorship.....\$10,000

RMEL Gold or Silver Champion Company

- _____ Technology Showcase.....\$0
- _____ Dedicated Landing Page.....\$300
- _____ Banner Ad Sponsor.....\$5,000
- _____ Keynote Sponsorship\$7,500
- _____ CEO Panel Sponsor.....\$7,500
- _____ Title Sponsorship.....\$12,000

RMEL Member Company

- _____ Technology Showcase.....\$0
- _____ Dedicated Landing Page.....\$700
- _____ Banner Ad Sponsor.....\$10,000
- _____ Keynote Sponsorship\$10,000
- _____ CEO Panel Sponsor.....\$10,000
- _____ Title Sponsorship.....\$20,000

Non-member Company

- _____ Banner Ad Sponsor.....\$12,000
- _____ Keynote Sponsorship\$20,000
- _____ CEO Panel Sponsor.....\$20,000
- _____ Title Sponsorship.....\$28,000

PAYMENT OPTIONS

1. Fax

Fill out your credit card information below and fax this entire form to RMEL at (303) 865-5548.

Charge My: MasterCard Visa American Express

Card Number: _____ Exp. Date: _____

Signature: _____

2. Phone

Have your credit card ready, and call RMEL at (303) 865-5544.

ALL SPONSORSHIPS ARE NON-REFUNDABLE.